

# HAMMASTEKNIKKO

MEDIA CARD FOR THE FINNISH SPECIAL MAGAZINE OF ODONTOLOGY

## Mediakortti 2023

**Publisher:** Suomen Hammasteknikkoseura ry  
**Address:** Mannerheimintie 52 A 1 00250 Helsinki  
**Telephone:** 09 - 278 7850  
**E-mail:** shts@hammasteknikko.fi  
**Internet:** www.hammasteknikko.fi, email: webmaster@hammasteknikko.fi  
**Editor-in-Chief:** Ilkka Tuominen, puh. 040 540 4880, email: paatoimittaja@hammasteknikko.fi  
**Layout:** Eero Mattila, puh. 0400-790 889, material address: taittaja@hammasteknikko.fi  
**Add sales:** mainosmyynti@hammasteknikko.fi

**Marketing:** Juha Pentikäinen, email: sihteeri@hammasteknikko.fi  
040 - 413 6199  
Mannerheimintie 52 A 1 00250 Helsinki

**Circulation:** n. 1 000 kpl

**Size of magazine:** A4, 24 - 36 pages, 4 - color  
**Column width:** 1 column 57mm, 2 columns 120 mm  
**Printing area:** 210 x 297 mm  
**Size of frontpage:** 134 x 195 mm  
**Advertisements:** Digital material, colour profile Fogra 39  
**Method of printing:** Offset, paperi MultiArtSilk 115 g  
**Printed by:** Lehtisepät Oy, Ilmarisentie 7, 15101 LAHTI

Advertisement rates :	Size	4-color
	1/8	290 euroa
	1/4	400 euroa
	1/2	700 euroa
	1/1	1 400 euroa

**Payee:** SHTS ry  
**Bank:** IBAN: FI54 1021 3000 5023 90 SWIFT: NDEAFIHH

**Cancellation (advertisements):** Cancellation in writing before the deadline day  
**Claims:** Claims within 14 days from the publication of the issue in writing. The liability of Hammasteknikko-lehti is limited to a refund of the amount paid for the advertisement.

Publishing dates:	N:o	Publishing week	Deadline for advertisements	Deadline for articles
	1.	09. week	10.02.	03.02.
	2.	20. week	28.04.	21.04.
	3.	38. week	01.09.	25.08.
	4.	51. week	04.12.	24.11.